

PRESS RELEASE – FOR IMMEDIATE RELEASE

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Sky Bird Travel & Tours Unveils Opteticket for Travel Agents

Southfield, MI – Sky Bird Travel & Tours is excited to unveil the first of many new features developed for the Sky Bird Platform. Opteticket is a multi-GDS solution designed to gain end to end control, reduce errors, and speed up ticketing for agents who prefer to book with a GDS.

Opteticket streamlines the ticketing process for GDS bookings by performing automated test and checks of the PNRs, and it grants travel agents greater control over how commission and agency fees are collected, eliminating the time-consuming exchange of information with the agency. Opteticket is being launched on Amadeus and Sabre with Travelport to follow.

"Time is money. We understand the importance of efficiency in the travel industry, especially for our valued travel agent partners, and this represents the first of many investments that we are making to improve the quality of service and efficiency for our partners and their customers," said Norman Knowles, CEO at Sky Bird Travel & Tours. "With Opteticket, we aim to enhance their end to end booking experience significantly, allowing our travel agent partners to focus on delivering exceptional service to their agents."

Key Features and Benefits of Opteticket

- **Enhanced Productivity:** Less waiting means more time to help other customers
- **Instant Review:** Real-time PNR review removes back and forth via email to resolve discrepancies
- **Commission Control:** Complete management of commission and real-time earning view
- **Standardized Information:** Submission fields are automatically filled in with the correct format required by the airline

Sky Bird Travel & Tours is dedicated to making the booking experience easier and more profitable for agents. In addition, Sky Bird Travel & Tours has many exciting developments in the works.

- **Opteticket+:** a streamlined dashboard, schedule change notifications, travel insurance, ticket checks, as well as additional revenue opportunities.
- **Authentication Enhancement:** Sky Bird is working on a new solution to authenticate customers as a means to reduce fraud and debit memo risk.
- **Wings NDC:** Keep an eye out for our NDC announcement, we are just finishing testing.

To experience the full potential of Opteticket and stay updated on upcoming features, contact one of our Sky Bird Travel & Tours local branch offices.

About Sky Bird Travel & Tours

Sky Bird Travel & Tours is a premier travel consolidator with over 45 years of industry experience. Our dedication to delivering exceptional service and innovative tools has earned us a reputation as a trusted partner among travel agents worldwide. We are committed to empowering our partners with the tools and support they need to thrive in a dynamic travel industry.

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