

## Sky Bird Travel & Tours Treats Employees to 45<sup>th</sup> Anniversary Cruise

As part of its 45th Anniversary Celebration, Sky Bird Travel & Tours Inc., one of the largest travel consolidators in North America, graciously took its employees and their families on a 3-night cruise to the Bahamas. Over Labor Day weekend, the Royal Caribbean welcomed the company on their lavish cruise ship—Freedom of the Seas.

Spirits soared high as clear skies and warm weather graced the voyage. The company hosted a surprise appreciation event in the ship's luxurious Star Lounge to honor employees of 10+ years. Upon arrival, employees posed for a portrait with their families and then Mr. Arvin Shah, President and CEO. As guests mingled, Marketing Director Neetu Singh started the event with a lovely introduction speech. She welcomed the crowd, then invited each of the company's stakeholders to present awards and snap commemorative photos. In total, 39 employees were recognized with a certificate, glass award, and letter of appreciation with a gift of future travel.

Lastly, Mr. Arvin Shah joined the stage to deliver an earnest speech thanking the many long-term employees and organizers of the anniversary cruise. Specifically, he thanked Marianne Hessler for her dedication and service as Sky Bird's ambassador for the Royal Caribbean Cruise Line. He concluded with the powerful statement, "We are not perfect, but as travel professionals, we have the collective power to inspire, serve, and choose to be better human beings every day." Before exiting, the Sky Bird team presented Mr. & Mrs. Shah with a surprise award for their exceptional leadership. The award featured a heartfelt thank you message and the names of all 273 Sky Bird Group employees. After more opportunities for pictures, the event continued with socialization and champagne toasts.



Shareholders and Sky Bird Leadership Team Members: (top left) Michael Dunne, Akshay Shah, Neetu Singh, Rupesh Velji, John Burbidge, Raj Patel, Brad La Nasa, Richard Krieger, Umesh Patel, (bottom left) Mr. Arvin Shah, Mrs. Jaya Shah, and Priya Shah.

Although team members and their families explored the Bahamas individually, the company reconvened each evening for dinner and conversation. It was a fantastic opportunity for everyone to bond with each other and their family members. This cruise was truly an empowering experience for the Sky Bird team that won't be forgotten.

The longevity of its employees is a reflection of the business. Over the past 45 years, Sky Bird Group has grown from two employees to a staff of over 200. They have 3 international offices and 10 offices located throughout the United States, including New York, Houston, Los Angeles, Washington D.C., Atlanta, and Chicago.

In addition to serving to travel advisors, the company has divisions specializing in travel for specific markets: Jaya Travel ([jayatravel.com](http://jayatravel.com)) is a one-stop-shop for group travel, cruises, and destination weddings; Sky Vacations ([skyvacations.net](http://skyvacations.net)) is the tours division that tailors luxury travel experiences for individual and group travelers; Sky Bird's newest travel division, Students Fare ([studentsfare.com](http://studentsfare.com)) focuses on providing students affordable airfare; and Nova Travel ([novatravel.com](http://novatravel.com)) specializes in budget-friendly airfare, cruises, tours, and customized travel.

With 24/7 support and over 25 languages spoken, Sky Bird and its divisions have knowledgeable, committed agents to assist in every aspect of travel. To learn more about Sky Bird Travel & Tours, please visit [skybirdtravel.com](http://skybirdtravel.com).

For media questions, contact Neetu Singh, Marketing Director for Sky Bird Group, at [marketing@skybirdtravel.com](mailto:marketing@skybirdtravel.com).

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